October 2019 IUH Workshop: Exercise Results

Exercise: Goals Alignment

Purpose and instructions

Purpose: Identify points of alignment between a) restorative development (RD) goals, and b) the goals and priorities of *your organization*

1. **Overview:** Focus on the high-level restorative development goals
2. **Participants:** Skim your notes on points of alignment
3. **Participants**:
    a. Use Post-its to list your <u>organizational</u> goals or priorities that align with restorative development goals
        i. One item per Post-it
        ii. On the bottom of the Post-it, list your organization name or its initials
    b. **Group** practice/examples
    c. Post on wall under the relevant RD goal bucket
4. **Group**: Wall walk
5. **Facilitated discussion:** Observations, reflections

Restorative development (RD) goals

These were identified earlier in the workshop as a frame of reference for participants, and then used as categories for this exercise.

- Improved economy, workforce development
- Improved climate, air/water quality
- Improved health, nutrition
- More efficient, resilient, lower-cost energy
- Improved quality of life (equity, safety, housing, natural spaces, community engagement)
- Cost-effective, higher ROI infrastructure; stable financials
- New, innovative development opportunities

RD goal: Improved economy, workforce development

Examples

- Job creation, better local economy
- Local jobs and economic retention
- New local and resilient economy
- Local workforce training, development
- Increased community wealth
- Stabilized utility and food costs
- Market-based incentives for developers
- Increased productivity

Results

Aligned Organizational Goal	Organization
Green jobs pathways for youth	Minneapolis Park and Recreation Board
Disparity reduction (employment domain)	Hennepin County
Connect new clean energy jobs to Minneapolis residents	Minneapolis Sustainability Office
Neighborhood-based businesses hires directly from the community and pays well	McKnight
Commitment to workers / host communities	Xcel
Creating spaces for startups, incubation, internships	UM Foundation Real Estate Advisors
Local businesses create wealth for minority entrepreneurs	McKnight
An inclusive economy	City of Minneapolis
Housing and workforce stability	Minneapolis Community and Economic Development
Improved economy and workforce/economic development	Wall Companies

Improved climate, air/water quality

Examples

- Pollution reduction
- Climate resilience
- Emission-free vehicle infrastructure
- Reduced overall carbon footprint
- Zero waste / zero emissions
- Energy resilience
- Water resilience
- Restored ecosystems

Results

Aligned Organizational Goal	Organization
Clean water	Mississippi Watershed Management Organization
Water management and reuse	Minneapolis Park and Recreation Board
Improve water quality in Minneapolis waters	Minneapolis Public Works
Water quality improves	McKnight
Improve water quality	Mississippi Watershed Management Organization
Urban ecological habitat	Minneapolis Park and Recreation Board
Protect/restore groundwater resources	Hennepin County
Restore lakes, rivers, and streams	Hennepin County
Ecosystem protection and improvement	Mississippi Watershed Management Organization
Establish/restore landscapes that serve an ecological function	Hennepin County
Improved climate	Towerside
Helps to meet CAP goals for city	Minneapolis Community and Economic Development

Better buildings, fleets	Minneapolis Park and Recreation Board
Better building envelopes	Towerside
100% carbon free	Xcel
Reduce carbon emissions	Minneapolis Sustainability Office
Decarbonize the economy	McKnight
80% CO2 reduction by 2050	City of Minneapolis
80% reduction of greenhouses gases from 2005 levels by 2050	Hennepin County
Combining consumption and energy planning	UM Foundation Real Estate Advisors

Improved health, nutrition

Examples

- Increase in life expectancy
- Better physical and mental health
- Lower healthcare costs
- Reduced stress
- Food dessert
- Food resilience

Results

Aligned Organizational Goal	Organization
Health -- improve/protect environment, leading to better health outcomes	Mississippi Watershed Management Organization
Reduce health disparities	Hennepin County
Improved health	Towerside
Improve the health of residents of the green zones	Minneapolis Sustainability Office
Coal-free by late 2020s	Xcel
Building health into the community by design	Blue Cross/Blue Shield Minnesota
Sustainable, healthy food grown/produced in close proximity to consumers	Blue Cross/Blue Shield Minnesota
Urban agriculture, healthy food options, summer lunch	Minneapolis Park and Recreation Board

More efficient, resilient, lower-cost energy

Examples

- Power produced
- Water produced
- Food produced
- District heating/cooling produced
- Locally sourced nutrients

Results

Aligned Organizational Goal	Organization
Shift toward alternative energy sources	McKnight
Multimodal transportation support: walk- and bike-friendly, lifecycle use, infrastructure and connectivity	Minneapolis Park and Recreation Board
Systems approach -- Minneapolis 2040 comprehensive plan	Minneapolis Office of Planning and Economic Development
Resilient energy, new source	Towerside
Exploring district heating and cooling	UM Foundation Real Estate Advisors
Generate no-carbon renewability energy at a lower risk than fossil-fuel-based energy	Minneapolis Office of Sustainability
Beneficial electrification	Xcel

Improved quality of life (equity, safety, housing, natural spaces, community engagement)

Examples

- Safer neighborhoods
- Improved standards of living
- Access to health, jobs, good foods
- Access to natural spaces
- Deep, ongoing community engagement
- Market-based incentives for affordable housing

Results

Aligned Organizational Goal	Organization
Enhance social equity	Minneapolis Sustainability Office
Reduce disparities (7 "domains" contributing)	Hennepin County
Affordable housing developments	Wall Companies
Affordable quality housing	City of Minneapolis
Tew technology for energy-efficient homes	Xcel
Fitness and active recreation opportunities (community health)	Minneapolis Park and Recreation Board
Improve public realm quality of life with water and habitat	Mississippi Watershed Management Organization
Improved quality of life; connected green spaces	Towerside
Places for community to gather (community health)	Minneapolis Park and Recreation Board
Community assets created	McKnight
Strive to develop a community-/neighborhood-centered development in Malcolm Yards	Wall Companies or Towerside
Improve and maintain civil infrastructure to make Minneapolis a great city	Minneapolis Public Works
Reduce (or manage) stormwater runoff to eliminate	Minneapolis Public Works

flooding of homes and businesses	

Cost-effective, higher ROI infrastructure; stable financials

Examples

- More cost-effective investments
- Higher ROI
- Transformative / modular

Results

Aligned Organizational Goal	Organization
A well-run city -- fiscally responsible	City of Minneapolis
More efficient use of public tax dollars	Mississippi Watershed Management Organization
Development must provide stable financials and market ROI	Wall Companies
Reduce need for expensive stormwater upgrades to manage flooding	Minneapolis Public Works
Manage increased density goals to utilize current sanitary pipe capacity	Minneapolis Public Works
Disparity reduction (transportation domain)	Hennepin County
Leverage existing resources	Minneapolis Community and Economic Development
Working on potential district system (utility, etc.) models as stand-alone businesses	UM Foundation Real Estate Advisors
Low-cost energy	Xcel
Economic opportunity created by parks -- revenue streams support parks	Minneapolis Park and Recreation Board

New, innovative development opportunities

Examples

- Partnership and new business opportunities
- Part of the "green" development movement
- Shared risk
- Innovation
- Expertise
- Burnished reputation

Results

Aligned Organizational Goal	Organization
Be an innovative leader in environment technologies	Minneapolis Office of Sustainability
Work across the organization's divisions to overcome barriers/silos	City of Minneapolis

Create unique and financially viable private developments	Wall Company
Public/private partnerships = green infrastructure, district stormwater, livability, transportation	Minneapolis Park and Recreation Board
Fostering partnerships between private/nonprofit sectors and UM	UM Foundation Real Estate Advisors
Promote transformative ideas toward climate change	McKnight
Leading-edge innovation	Xcel
Improve "best practices" available to practitioners managing stormwater	Mississippi Watershed Management Organization
As part of the Towerside Innovation District, we endeavor to utilize new and innovative designs	Wall Companies, Towerside
Innovative development, new construction methods	Towerside

Exercise: Organizational Commitments to Advance the Feasibility Study

Purpose and instructions

Purpose: There are many ways current and future partners can help advance the Feasibility Study. This exercise deepens that ongoing conversation.

Ways partners can contribute:
- Grant preparation, joint submissions
- Direct funding
- Project management, coordination
- Staff leadership engagement
- Professional, technical expertise and resources
- Deepen, expand Partnership
- Build community awareness, support
- Build elected official awareness, support

Exercise Part 1: What are additional ways you and others can advance the Feasibility Study?

Exercise Part 2:
1. See options posted on the wall, each with a scale: Not sure > Help/contribute > Some leadership > Major leadership
2. Participants: For each option
   a. Write your name and organization on a Post-it and place it on the scale showing your commitment; add notes or qualifiers
   b. Group practice, then individuals complete
   c. Note: Partnership work is continuing -- this isn't binding; be optimistic and realistic
3. Group: Wall walk
4. Facilitated discussion: Observations, issues, and opportunities
5. Follow-up and next steps: Documentation, refinement, moving to action

The results are organized by the initial list of ways partners can contribute (above) *plus* new or expanded ideas generated from part 1 of the exercise.

Results/Organizational Commitments

Not sure	Help or contribute	Some leadership	Major leadership
Grant preparation, joint submissions; fundraising			
	• **Wall:** Grant-writing experience; willing to contribute • **McKnight:** When possible, informally reach out or respond to other funders considering funding. Letters of support. • **Mpls Health:** Grant writing • **Hennepin Co Env & Energy:** Grant preparation. Joint submissions. *If we can get other depts engaged, may move to "some leadership"* • **Mpls CPED:** Joint grant submission. Letter of support. • **UMFREA:** Help write grants • **MPRB:** Grant preparation • **Mpls PW:** Joint submission if related to surface water and/or sewer • **MPRB:** Possibility of joint fundraising runs and events	• **Mpls Sustainability:** Help draft proposals for grant funding	• **MWMO**: Staff time to help find, write, coordinate, and submit grant proposals and reporting
Direct funding			
• **Hennepin Co Env & Energy:** Not sure but I'll try • **Mpls PW:** Not sure • **Wall:** Not sure	• **UMFREA:** May be able to contribute some level of funds • **Mpls CPED:** Will commit to talking with internal stakeholders about potential funding sources		• **MWMO**: $150K to date + staff time • **McKnight:** $150K to date • **Mpls Sustainability:** $100K
Strategic thinking, leadership			
	• **Mpls CPED:** Will serve on any work group for this • **Mpls PW:** Help, contribute	• **Mpls Sustainability:** Leadership in strategic planning • **UMFREA:** Writing, framing	

Not sure	Help or contribute	Some leadership	Major leadership
	• **Hennepin Co Env & Energy:** Help, contribute		

Project management, coordination			
	• **Mpls CPED:** May be able to assign staff to this part-time, depending on specific need • **Mpls PW:** Potentially some leadership on SWS items		• **MWMO:** Staff time to manage project elements

Staff leadership engagement			
	• **Mpls CPED:** Able to work with internal City staff to create working group across departments (not necessarily to lead, but will help organize)	• **Hennepin Co Env & Energy:** Some leadership within Hennepin County • **Mpls Health:** Working with City staff on various aspects • **MWMO:** Are doing this and will continue • **Mpls PW:** Some or major leadership for connections within Mpls PW, especially SWS	

Professional, technical expertise and resources + advancing shorter-term projects			
	• **Mpls Health:** Environmental monitoring wells, air quality calculations and monitoring • **Hennepin Co Env & Energy:** Professional and technical expertise • **Mpls CPED:** Data collection, extrapolation • **McKnight:** Ask climate/energy colleagues at Foundation for thoughts or other experts/networks to engage	• **Wall:** Integration with private development. Challenges/opportunities related to private side. • **UMFREA:** Can meet/share overlapping work done for the Motley Project. Depending on content and timing, could partner staff capacity. • **Towerside:** Work with design community • **Mpls PW:** Professional and technical expertise	

Not sure	Help or contribute	Some leadership	Major leadership
Deepen, expand Partnership; build alliances			
	• **Towerside:** Towerside Prospect Park 20/20 • **McKnight:** Do visit with others on project opportunity • **Mpls PW:** Help, contribute	• **UMFREA:** If there are ways we can help tap into UM knowledge community, we are reasonably well-poised to do that • **Mpls CPED:** Will connect effort to professional organizations to expand awareness/leadership: ULI, APA, Chamber, Downtown Council, etc.	
Build community awareness, support; intentional communications			
Mpls PW: Not sure	• **McKnight:** Introduce to community-based grantee partners if needed • **MPRB:** Some direct engagement as part of other projects	• **Towerside:** Towerside/Prospect Park 20/20	• **Mpls Sustainability:** Present concept and findings to community organizations
Build elected official awareness, support			
• **Mpls PW:** Not sure	• **Wall:** Routine interactions at city, county • **Towerside:** Towerside/Prospect Park 20/20 • **McKnight:** Go on visits to elected officials	• **UMFREA:** Happy to personally keep this on my radar in talks with electeds and to help with the right framing for them • **Hennepin Co Env & Energy:** Some leadership within the County	• **Mpls Sustainability:** Speak with elected officials; promote project with elected officials and staff • **Mpls Health:** Provide staff support to elected officials in Minneapolis Health • **MWMO:** Are doing this and will continue